

High Horse Cookie Company looks forward to working with retailers within the equine community to continue to provide high quality products that will strengthen the bond of horse and rider. Below are the terms and conditions required by High Horse Cookie Company to approve a company to become a wholesaler for our products. Terms of this contract are subject to change. Wholesalers will be given 30 days' notice of changes to their contract. Wholesalers will be contacted yearly to update the terms of their contract. When a company is approved to be a wholesaler for High Horse Cookie Company their website and contact information will be listed on our website and facebook page.

Wholesale Terms & Conditions

Ordering:

Orders can be placed either by phone or email. There is a minimum order requirement of 5 units of any product/volume. See order form attached.

Payment

Payments can be made via Visa, Mastercard, e-transfer, cheque or bank draft. Any returned cheques will be subject to a fine of \$35. Payment must be completed before the order will be released for shipping. Any outstanding balances will be subject to interest at a rate of 2% per month.

Shipping

Shipping of product will be done through Canada Post at a cost to the wholesaler. If the wholesaler provides their Purolator or Fed Ex account number orders can be shipped at the wholesalers cost. High Horse Cookie Company is happy to offer delivery for select areas. Free shipping is available on orders over \$150 (before shipping and taxes).

Returns

High Horse Cookie Company is happy to accept returns on our product. All returns must be unopened and in re-saleable condition. Return requests are to be made via email (highhorsecookieco@gmail.com) with the subject line: Return Request and have the appropriate form attached to the email. These requests must be received by High Horse within 7 business days of transaction. Cash refunds will not be given. The value of the returned product will be given as a choice of replacement product or store credit. Expired products must be returned within 30 days of expiry for credit/replacement only. Products close to expiry can be returned 30 days prior to expiry. These can be replaced with similar product and will be returned at wholesaler cost.

Manufacturer's Suggested Retail Price (MSRP)

Wholesale cost is approximately 65% of the MSRP. A full list of wholesale and suggested retail prices are below. Wholesalers are welcome to hold periodic sales (no more than 4 times a year) on High Horse Cookie Company products. These sales or discounts cannot exceed 15% of the MSRP.

Delivery Window

All orders of less than 100 units will be completed within 10-14 business days. Orders exceeding 100 units may require longer to complete. In this instance wholesalers will receive an email with an approximate shipping date.

Backorders

Any products on backorder and unable to be filled within 30 days can be refunded or held until product is available to fill the order. Wholesalers will be advised of the backorder and they can choose to be refunded or have their order placed on hold. Once a wholesaler chooses to place their order on hold until product is available, they will only be able alter their decision for 7 business days. In the event that High Horse Cookie Company places the item on long term back order any wholesaler with outstanding orders will be contacted. The wholesaler will have the option to receive a refund or exchange their backordered product with another product of equal value.

Samples

High Horse Cookie Company is happy to provide sample packs. These can be requested for customer and/or store employees. For companies that are considering becoming a wholesaler, a total of 10 sample packs (20 cookies) will be sent out. If a company chooses to become a wholesaler, they are eligible to continue to receive sample packs, however the total volume of samples provided will not exceed 10% of product purchased. Sample packs are subject to availability.

Veterinary Rebate Program

High Horse Cookie Company looks forward to working with practices within the veterinary industry. Special provision wholesale contracts are available to veterinary clinics. These contracts allow for sample allocation to exceed 10% of total purchases. The sample volume allowed will be decided on a clinic by clinic basis. Sample distribution is to be recorded on a distribution sheet to allow for product purchase tracking for the rebate program. This allows the veterinary clinic to receive credit when product is purchased through our website.

Sales generated from samples given will be eligible for \$1 per unit rebate. The rebate will be calculated and distributed on a semi-annual basis. The appropriate forms need to be returned to High Horse Cookie Company by May 15 and November 15.

Wholesale Price List

Prices are subject to change.

SKU	Product	Wholesale Cost	MSRP
HHSSO015	Sneaky Snack – 15	\$9.75	\$14.99
HHSSO030	Sneaky Snack – 30	\$17.55	\$26.99
HHSSO060	Sneaky Snack – 60	\$25.99	\$39.99
HHSSO090	Sneaky Snack – 90	\$32.50	\$49.99
HHSSS015	Sneaky Snack SLIM - 15	\$9.75	\$14.99
HHSSS030	Sneaky Snack SLIM - 30	\$17.55	\$26.99
HHSSS060	Sneaky Snack SLIM - 60	\$25.99	\$39.99
HHSSS090	Sneaky Snack SLIM – 90	\$32.50	\$49.99

I hereby certify I have read and agree to the above terms and conditions. I understand that these terms and conditions are subject to change with notice. By signing below I agree, on behalf of my company, to operate within the terms of this contract.

Wholesaler Name: _____

Full Name: _____

Date: _____

Signature: _____

High Horse Cookie Company

Contract approved by: _____

Date: _____